

The Welcoming Center

Business planning, coaching, lending connections, and marketplace opportunities for immigrant entrepreneurs.

IMMIGRANT ENTREPRENEURS • 12-WEEK COURSE • ONE-TO-ONE COACHING • ENGLISH AND SPANISH

- **Best for:** Immigrant + underserved founders
- **Capital role:** Partner loan: up to \$25K
- **Support format:** 12-week + 1:1/group
- **Languages:** English + Spanish + support

Business size, stage, and industry: Immigrant entrepreneurs and entrepreneurs from underserved communities who intend to operate or already operate a for-profit business in Philadelphia. Planning supports entrepreneurs at different stages; coaching applicants must have a business plan and at least two years in business. Immigrant Marché particularly serves food and beverage, beauty, and crafts businesses.

SERVICES AND BUSINESS HELP

- A 12-week, in-person Business Planning Course covering market research, financial projections, operations, marketing, and funding readiness.
- One-to-one and group coaching in management, compliance, bookkeeping, budgeting, marketing, branding, and contract management.
- Immigrant Marché sales opportunities and business-innovation support for immigrant-owned brands.

FUNDING DETAILS

PARTNER FUNDING — GREENLINE IS THE LENDER: The Welcoming Center connects immigrant-owned Philadelphia businesses to Greenline Access Capital; it is not the direct lender. The partnership advertises loans up to \$25,000, with no application fee, 12–72 month terms, 8%–10% interest, a 3% closing fee, and collateral considered case by case.

HOW TO START

Contacts: Layla El Tannir — layla@welcomingcenter.org | John Marshall — john@welcomingcenter.org

211 N. 13th St., 4th Floor, Philadelphia, PA 19107 | (215) 557-2626 | Social: [@welcomingcenter](#), [@immigrantmarche](#)

[Business planning courses](#) | [Business lending connection](#)

The Welcoming Center

为移民创业者提供商业规划、辅导、贷款对接和市场销售机会。

移民创业者 • 12 周课程 • 一对一辅导 • 英语和西班牙语

- **适合对象**：移民及服务不足社区的创业者
- **资金角色**：合作贷款：最高 \$25,000
- **服务形式**：12 周课程 + 一对一/团体辅导
- **服务语言**：英语、西班牙语及合作伙伴支持

企业规模、阶段与行业：服务计划在费城经营或已经营营利企业的移民创业者及服务不足社区创业者。商业规划项目适合不同阶段；辅导申请人须已有商业计划并经营至少两年。Immigrant Marché 特别服务餐饮、美容和手工艺企业。

服务与经营协助

- 12 周线下商业规划课程，涵盖市场研究、财务预测、运营、市场推广和融资准备。
- 提供管理、合规、簿记、预算、市场推广、品牌和合约管理的一对一及团体辅导。
- 通过 Immigrant Marché 为移民拥有的品牌提供销售机会和商业创新支持。

资金详情

合作融资，由 Greenline 发放贷款：The Welcoming Center 将费城移民企业转介至 Greenline Access Capital，本身并非直接贷款机构。合作项目贷款最高 \$25,000，免申请费，期限 12-72 个月，利率 8%-10%，成交费 3%；抵押品要求视个案而定。

如何开始

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[商业规划课程](#) | [商业贷款对接](#)