

LA21 — 21st Century Business Association

Free start-up, scale-up, coaching, and technical-assistance programs for Philadelphia entrepreneurs.

FREE SERVICES • START-UP SUPPORT • SCALE-UP COHORT • ONE-TO-ONE TA

- **Best for:** Aspiring + growing small firms
- **Capital role:** Referral / readiness
- **Support format:** 1:1 + cohort classes
- **Languages:** English published

Business size, stage, and industry: Aspiring entrepreneurs, early-stage businesses, and small businesses with proven customer demand that are ready to scale. Programs are open across industries; the organization is rooted in West Philadelphia and serves Philadelphia small businesses.

SERVICES AND BUSINESS HELP

- PHL Start-up: a 90-minute orientation, a 12-hour virtual Business Essentials series, coaching, and applied projects for early-stage entrepreneurs.
- Scale-Up Your Business: business training, credit building, coaching, mentoring, CDFI connections, and paid consultant support for legal, accounting, marketing, e-commerce, HR, and operations needs.
- LA21 Technical Assistance Program: one-to-one help with bookkeeping, credit, cash flow, customer acquisition, digital marketing, legal issues, licenses, registrations, and taxes.

FUNDING DETAILS

FUNDING CONNECTION: LA21 does not publish a standing direct-loan product. It educates businesses about grants and loans, helps with readiness, and connects participants to CDFI lenders. Current dollar amounts depend on the outside funding program.

HOW TO START

Contact: Quiana Jernigan — qjernigan@la21philly.org | (302) 516-9265
3675 Market St., Philadelphia, PA 19104 | Social: @lancasterave21st

[LA21 programs](#) | [Current Scale-Up cohort](#)

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为费城创业者提供免费的创业、扩张、辅导和技术支持项目。

免费服务 • 创业支持 • 企业扩张课程 • 一对一辅导

- **适合对象**：准备创业或正在成长的小企业
- **资金角色**：融资准备与转介
- **服务形式**：一对一 + 小组课程
- **服务语言**：网站资料为英语

企业规模、阶段与行业：服务有创业想法的人、初创企业，以及已证明有市场需求并准备扩大规模的小企业。项目不限行业；机构扎根西费城并服务全市小企业。

服务与经营协助

- **PHL Start-up**：90 分钟说明会、12 小时线上商业基础课程、辅导及实践项目。
- **Scale-Up Your Business**：商业培训、信用建设、辅导、导师支持、CDFI 对接，以及法律、会计、市场、电商、人力资源和运营方面的付费顾问支持。
- **LA21 技术支持项目**：一对一协助簿记、信用、现金流、获客、数字营销、法律事务、执照、登记和税务。

资金详情

资金对接：LA21 未公布常设的直接贷款产品。机构会讲解补助和贷款、协助企业做好融资准备，并将参与者转介至 CDFI 贷款机构；可申请金额取决于外部资金项目。

如何开始

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[LA21 项目](#) | [当前 Scale-Up 课程](#)