



pcdc 費城華埠發展會  
PHILADELPHIA CHINATOWN DEVELOPMENT CORPORATION

301 N. 9th St. Philadelphia, PA 19107 | [www.chinatown-pcdc.org](http://www.chinatown-pcdc.org) | 215-922-6156

# PCDC's Impact in 2025



In 2025, PCDC continued to make a positive impact in Chinatown, from holding community-wide events and celebrations, developing affordable housing projects, providing resources and supports, and upholding our mission of preserving, protecting, and promoting Chinatown! As we continue our work in 2026, we reflect on the successes of last year.

**Continue reading for how PCDC's initiatives had an impact on Chinatown in 2025!**

## Chinatown Commercial Corridor



In 2025, PCDC continued the popular **“Ai (Love) Chinatown”** campaign, providing businesses with marketing and technical assistance! PCDC's impact included:

- **89** business owners supported with one-on-one assistance
- **5 business technical assistance** workshops
- Helped to secure over **\$59,594** in grants for businesses
- **3 Know-Your-Rights** workshops
- **2** Chinatown surveys:
  - Federal policy impact on Chinatown businesses
  - Visitor Perception
- PCDC also added **1** security camera locations, bringing the total to **7**.

We also expanded our **Taking Care of Business (TCB) Commercial Corridor Cleaning Program** north of Chinatown from Callowhill to Spring Garden streets.

- TCB cleaned **54** blocks **every day** and removed **7235** bags of trash over one year.

PCDC also spearheaded a temporary public art installation to transform the blighted front facade of the historic **Trocadero Theatre** on Arch Street!



• **PCDC's Chinatown New Year Celebration included 6 events and a total of 200+ attendees! Activities included:**

- Dumpling Making workshop
- Calligraphy Workshop
- Wushu Workshop
- Guzheng Workshop
- Majzhong Social
- Tangyuan Making Workshop

PCDC held **1** new program **Chinatown Summer Movie Night Series** with:

- **4** Movie Nights
- **200+** attendees

• **YèShì Night Market** was an amazing night in October, full of food, music, crafts, and fun!

- **20,000+** attendees!
- **29** food vendors
- **28** arts & crafts vendors
- **12** performers
- **130** volunteers



## **Victory in Chinatown! Arena to Remain in South Philadelphia**



***Excerpt from PCDC's announcement from January 13, 2025:***

**"January 2025 saw a victory for Chinatown, Center City neighborhoods, and the City of Philadelphia. With the news that the 76ers abandoned their Center City plans for the Stadium District, all Philadelphians will benefit.**

**PCDC was a vocal opponent of the proposed 76 Place arena due to concerns about its impact on Chinatown and the Center City communities. We are proud to**

have been a channel for residents and business owners to speak up.

***We also commend our fellow Chinatown organizations and residents, along with city-wide organizations, and individuals for their tireless advocacy and protests.***

PCDC, The Chinatown Committee, and community activists have long argued that the arena would bring worsened traffic, accelerated gentrification, and displacement of residents and businesses, all of which are detrimental to Chinatown's survival. The announcement that the arena would remain in South Philadelphia was a win-win deal for all."

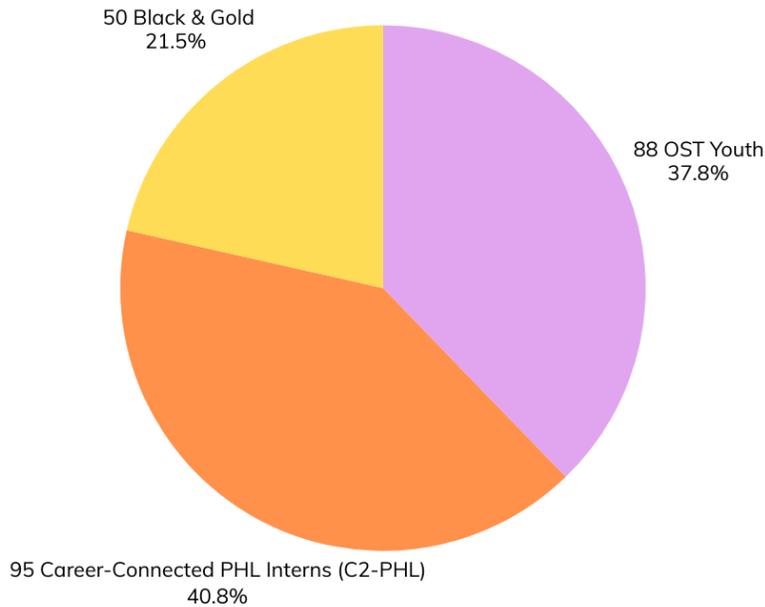
## Youth Program



In 2025, PCDC Youth Program remained a crucial academic and recreational resource, especially for AAPI youth!

- **233 youth were enrolled in programming!**
  - **183** unduplicated out of school time (OST) youth, including:
    - **95 Career-Connected Learning PHL (C2L-PHL)** summer program interns, and
    - **88 additional OST youth** in the afterschool program that were not enrolled in the summer program
  - **50 Black & Gold 2.0** youth program participants

## 233 YOUTH ENROLLED



- **Summer C2L-PHL Program** was a highly competitive 6-week paid internship program for students to gain experience working in a non-profit and other real-world work environments
- **Civic engagement** activities included community cleanup and intergenerational digital literacy and ESL workshops for Chinatown seniors.
- **5 college prep workshops** during the school year covered topics including **personal essay writing, tuition and financial aid, and scholarship opportunities**, and **5 career prep workshops** with professionals from industries such as law, career development, army, tax service, and consulting.
- The majority of students came from Central High School, Academy at Palumbo, and Masterman.



**Hundreds more** additional youth served at PCDC through **302** Youth Special Gym Hours in 2025, **136** Morning Sports sessions.

- **20+** community service opportunities
- **192** study hall sessions
- **114** after school sports sessions
- **66** workshops

## YOUTH PROGRAM

★ 20+ SERVICE OPPORTUNITIES

★ 192 STUDY HALLS

★ 114 AFTER SCHOOL SPORTS SESSIONS

★ 66 WORKSHOPS

# Black & Gold 2.0 Program



**Welcome to Black & Gold 2.0!** In partnership with **All in the Family CDC**, this free program supports middle and high school–aged Asian and African American youth by promoting well-being, leadership, and empowerment.

- Created in response to post-pandemic mental health challenges and interracial tensions in Philadelphia, the program fosters unity through cross-cultural exchange, open dialogue, and community-based activities.
- **Black & Gold 2.0** works to break down stereotypes, address shared challenges, and build understanding, helping create a safer, more inclusive city for all.



## BLACK & GOLD 2.0

✦ 50 YOUTH RECRUITED

✦ 4 PEER LEADERS

✦ 2 CULINARY WORKSHOPS

✦ 12 SPORTS SESSIONS

# Health Programming



Programming includes free screenings & clinics, initiatives for Hepatitis B awareness, mental health, and more.

- **500+** screened for BMI, blood pressure, height & weight, and physical therapy
- **32** people screened for Hepatitis B
- **22** participants in Medical Debt Focus Group discussions
- **11** people vaccinated against the Flu

## Crane Community Center



In 2025, the Crane Community Center was a **true community hub for Chinatown**, hosting programs, activities, and events for all ages!

Community events at Crane during 2025 included:

- PCDC's annual **Chinese New Year Banquet**
- **Chinese New Year Activities**
- **Clothing Drive Giveaway**
- **AARP Movie Screening**
- **Chinatown Stitch Roundtable** - Discussion with Elected Officials
- **Monet Izumi - International Pro Basketball Player - Workshop & VIP reception** with **Black & Gold 2.0** high school youth participants
- and more!



Six **Chinese New Year Community Activities at Crane** in 2025 included:

- a Dumpling Workshop
- Calligraphy Workshop
- Wushu Workshop
- Guzheng Workshop
- Mahjong Social
- Tangyuan Workshop.

PCDC's programs at Crane included our OST (out-of-school-time) afterschool youth programming, Career Connected Programming PHL (C2L – PHL) summer youth program, recreational sports, arts exhibitions, weekly food distribution, and more.

Free **Tai Chi** and **Kung Fu** classes ran throughout the year!



The **Crane's N.E.S.T. (Network for Equitable Senior Technology Access)** program launched at Crane, which kicked off senior activities!

- **Crane's N.E.S.T.** classes and one-on-one support were held in the Spring and Fall, with **81** total participants
- **12 classes** each session covering topics for seniors smartphone skills, avoiding scams, connecting to Wi-Fi, logging in to a computer, and browsing the internet.
- Crane's N.E.S.T. success led PCDC to launch **Senior Cafe**, a twice-weekly gathering time for seniors to socialize, play games, play sports, eat snacks, and learn about technology.



Crane hosted:

- **105** meetings
- **129** workshops (**66** OST workshops)
- **127** morning sports
- and **44** events in total

**Crane # of Visitors: 11743**

## CRANE PROGRAMMING



9,395 HOURS OF USAGE



2,420 BOOKINGS

☀️ 45 KUNG FU CLASSES

☀️ 86 TAI CHI CLASSES

☀️ 92 YOUTH SPECIAL GYM HOUR SESSIONS

☀️ 302 OST SESSIONS

# Family Services

PCDC's bilingual family services help immigrant families and those in need in Philadelphia access resources like healthcare, housing and financial counseling, benefits, and **Volunteer Income Tax Assistance (VITA)**.

## VITA

- **621** tax returns filed for free!
- **50** VITA volunteers
- **\$934,888** in refunds
- **\$504,162** in EITC

## VITA



621 TAX RETURNS FILED FOR FREE



50 VITA VOLUNTEERS



\$504,162 IN EITC



\$934,888 IN REFUNDS

### Benefits Access:

- **1,028** families and completed numerous applications for benefits access, including:
  - **411** for energy assistance
  - **200** for property tax/rent rebates
  - **125 for medical assistance**
  - **40** for rent assistance/affordable housing.

### Food Distribution:

- In response to SNAP delays, federal cutbacks, and rising costs in 2025, PCDC restarted its emergency food distributions to meet urgent needs. Through two food distributions, PCDC distributed:
  - **551** food packages. This ensured that our neighbors received healthy, culturally appropriate food packages for their families.
  - This was supported by the City of Philadelphia's **One Philly SNAP Support** program, with food distributed by PCDC staff, volunteers, PA Representative Mary Isaacson, and Councilmember Mark Squilla.

### ESL:

**50** students participated in the class for 2 semesters.

### Senior Cafe:

**81** seniors participated in fitness exercises, electronic device guidance, and social activities.

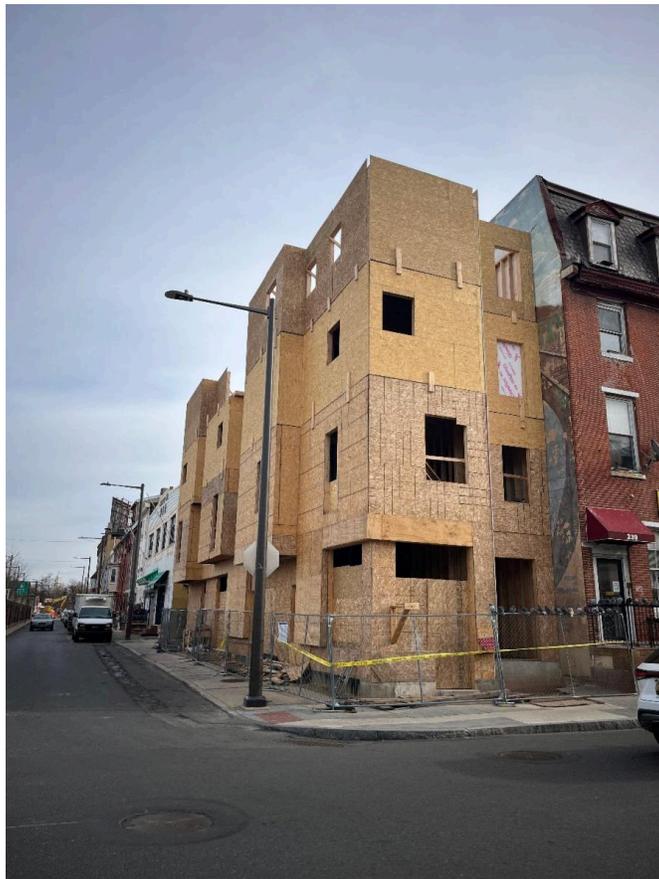


## Affordable Housing Development



- Our new senior affordable housing project, **Man An House**, held its Grand Opening and is fully occupied!
  - In partnership with [Pennrose](#), PCDC received over:
    - **200** applications

- **51** units of senior affordable housing fully filled at **Man An House**, so generational Chinatown residents can remain in the neighborhood.
- **10 affordable housing units** currently in construction, with **50+** in the pipeline
- Broke ground on **North 11th Street Homeownership (Phase 1)**, which will provide:
  - **4 low-income families with their first homeownership opportunity to establish roots and build equity in proximity to Chinatown.**
  - Construction will be completed in **2026.**
- **The Winter Street Project**, providing affordable commercial and residential units, broke ground at the end of **2024** and made significant strides in construction in 2025



## Housing Counseling



- **2,172** clients gained access to housing and public benefits resources
- **2,029** calls received for services
- **455** same day walk-in service
- **\$73,090** in rental assistance distributed to families to avoid evictions
- **100** attended Homebuyer Education
  
- **136** attendees at **14th annual EXPO**
  
- **834** one-on-one counseling sessions
- **90%** of clients earned below 80%AMI
- **73%** of clients were limited-English proficient (LEP)
- **11** hybrid bilingual Homebuyer Education classes, **100** attendees
- **33** new homeowners, with over **\$350,000** closing cost assistance

# HOUSING COUNSELING



2,172 CLIENTS GAINED ACCESS TO HOUSING AND PUBLIC BENEFITS RESOURCES



2,029 CALLS RECEIVED FOR SERVICES



455 SAME DAY WALK-IN SERVICE



\$73,090 IN RENTAL ASSISTANCE DISTRIBUTED TO FAMILIES TO AVOID EVICTIONS

90% of clients earn below 80% AMI



73% of clients were limited English-proficient (LEP)



\$350,000 in closing assistance costs

834

1:1 COUNSELING SESSIONS

11

HYBRID BILINGUAL HOMEOWNER ED CLASSES

33

NEW HOMEOWNERS

100

ATTENDEES

## Neighborhood Planning



**PCDC is making strides to bring affordability, safety, and creative cultural placemaking to advance the daily lives of the Chinatown community!**

- **3000+ community members** were engaged, with the **Chinatown Stitch** design and equity planning!
- **1,000+ staff hours** advocating for Chinatown in neighborhood planning meetings
- **60+** participants provided bilingual community input into safety upgrades at public meetings with Chinatown residents, with an additional **150 surveys** completed online.

**PCDC's impact on Chinatown is tangible.**

- Reimagined and **relocated the “History of Chinatown” mural** from 10th and Winter Street (which is under construction to build the **Winter Street Project** affordable housing project) around the corner to **Man An House** (9th and Vine Street), with new vibrant color and elements.
- **Highway Safety Improvement Project (HSIP)** began, with PennDOT and Urban Engineers working with PCDC to increase pedestrian safety, manage speed, and traffic along busy Vine Street.



**We continue to plan for Chinatown’s future:**

- Launched our **Chinatown Stitch Equitable Outcomes Action Plan**, engaging with Chinatown residents, businessowners, visitors, and workers to gather economic & demographic data, and presented our initial findings to the community.
- Final plan will be a roadmap to prevent displacement of residents and businesses to ensure they can benefit from Chinatown’s growth & protect its cultural identity.

# Neighborhood Advisory Committee



Our **Neighborhood Advisory Committee (NAC)** is also helping community members access vital services from the City of Philadelphia!

- **4** bilingual NAC Service Area briefings hosted
- **48 events** in which NAC staff engaged community members
- **137** outreaches for mortgage, tax foreclosure, and tangled titles
- **1,453** residents were assisted in applying for housing stability programs

#### NAC PROGRAM



BILINGUAL NAC SERVICE AREAS BRIEFINGS HOSTED



EVENTS IN WHICH NAC STAFF ENGAGED



OUTREACHES FOR MORTGAGES, TAX FORECLOSURE, AND TANGLED TITLES



RESIDENTS ASSISTED IN APPLYING FOR HOUSING STABILITY PROGRAMS

**Thank you to all of PCDC's supporters!**

We look forward to serving you and working together to protect, preserve, and promote Chinatown in 2026!

[Visit PCDC's Website](#)

[DONATE NOW TO PCDC](#)

