



PCDC was formed in 1966 to preserve, protect and promote Chinatown as a viable ethnic, business and residential community.

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www.chinatown-pcdc.org

**November 2009 News**

# Main Street

# 10th Street Plaza

**Join a Main Street Committee, Make a difference!**



Chinatown's Main Street program follows the Pennsylvania Main Street Model. We have a full time Main Street Manager, and five volunteer-based committees. These committees need dedicated volunteers to function. Below is a brief description of what each committee is responsible for.

**Promotions Committee**

This committee is responsible for planning and executing promotional and marketing activities for the Business District.

**Design Committee**

This committee is responsible for the upkeep and beautification of the Avenue. Programs include clean, facades and gateways.

**Economic Development**

This committee is responsible for merchant/business recruitment and merchant retention.

**Organizational Committee**



This Committee evaluates the organization of the commercial corridor and adds community input into its activities.

**Safety and Clean Committee**

This committee is responsible for Safety issues as well as tackling recycling and trash issues. We are seeking volunteers to be in the following committees, if you are interested please contact our Main Street Manager, Melody Wong at 215 922 2156, [mwong@chinatown-pcdc.org](mailto:mwong@chinatown-pcdc.org)

In 2010, another inspiring project is arriving at Chinatown. With the help of Pennsylvania Department of Transportation and Councilman Frank Diccio, PCDC has successfully made the 10<sup>th</sup> Street Commercial Corridor Project happen late spring next year. Pedestrian lighting poles, new sidewalks, and crosswalks of Chinese traditional character as well as Chinese Elms will be brought to Chinatown streetscape scenario from Race Street to Callowhill Street along 10<sup>th</sup> Street and make Chinatown a more pleasant place. If you are interested in bidding for this project as a general contractor, please contact Mr. Ge at (215)922-2156.

# Fundraising Campaign

Please continue to support PCDC:  
 **United Way (UWSEPA) Donor Option # 00173.**  
 **Combined Federal Campaign # 68065**  
 (for federal employees)

**Free Concert Tickets**  
 The University of The Arts, through their community outreach program, has donated tickets to the Chinatown community for University of the Arts events and productions. The performance dates are: 12/7, 12/10, 12/11, 12/14, and 12/18. Tickets are available to community members on a first come, first serve basis, and limited to 4 per family. Contact PCDC at (215) 922-2156 for more information or to obtain your free ticket!

Are you low-income and do not qualify for Medicaid health insurance? The Independence Blue Cross & Highmark Blue Shield Caring Foundation's will provide application assistance for health insurance on Monday, December 7th, from 10am to 1pm at PCDC, 301 N. 9th Street. Call Jennifer Lam at (215) 779-8954 to schedule an appointment.